**UNITED NATIONS
ENVIRONMENT PROGRAMME
MEDITERRANEAN ACTION PLAN**

INFO/RAC National Focal Points

Rome, 7-8 June 2023

Agenda item 7. **Draft of the Programme of Work 2024/2025 on Knowledge Management, Information and Communication.**

Disclaimer: The designations employed and the presentation of material in this publication do not imply the expression of any opinion whatsoever on the part of the Secretariat of the United Nations concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries

In charge of the activity at INFO/RAC

Lorenza Babbini, Director

Arthur Pasquale, Deputy Director

Document prepared by: Lorenza Babbini, Arthur Pasquale

1.   The preliminary draft of the UNEP/MAP Programme of Work (PoW) for the 2024-2025 biennium has been prepared using all the main elements included in the MTS 2022-2027 (UNEP/MED IG.25/1), including key priorities, objectives, and strategic outcomes.

2.   In developing the draft 2024-2025 PoW due consideration has been given to the contribution of its expected deliverables to the achievement of the MTS programmes and outcomes. Special emphasis was placed on outcomes which require a long-term timespan, especially those planned to be expanded over the entire six-year MTS cycle, as well as those being directly linked with or continuing ongoing work of the current biennium.

3.   The activities and deliverables of the UNEP/MAP PoW 2024-2025, proposed by INFO/RAC in the draft aim to contribute to collecting and sharing information, raising public awareness and participation, and enhancing decision-making processes at the regional, national and local levels.

4.   In this context, the abovementioned activities will provide adequate and updated information and communication services and infrastructure technologies to Contracting Parties to implement Article 12 on public participation and Article 26 of the Barcelona Convention on reporting, as well as related to reporting requirements under the different Protocols, thus strengthening MAP information management and communication capabilities.

5.   The draft 2024-2025 PoW has been developed considering the priorities defined mainly in the Integrated Monitoring and Assessment Programme of the Mediterranean Sea and Coast and Related Assessment Criteria. Its deliverables aim at contributing, based on the available budget (MTF), to the implementation of the following Instruments and Decisions taken by the Contracting Parties to Barcelona Convention:

- **COP16 Decision UNEP/MED IG. 19/8** Annex II - Mandates of the MAP Components - Mandate of the Regional Activity Centre for Information and Communication
- **COP17 Decision UNEP/MED IG.20/13 Annex IV** UNEP/MAP - Communication Strategy
- **COP19 Decision UNEP/MED IG.22/7** - Integrated Monitoring and Asssesment Programme of the Mediterranean Sea and Coast and Related Assessment Criteria
- **COP21 Decision UNEP/MED IG.24/22 Annex I** - Operational Communication Strategy
- **COP22 Decision UNEP/MED IG.25/10** – MAP Data Policy

6.   The draft 2024-2025 PoW also considers relevant current and emerging global and regional frameworks and processes, including SDG 4, SDG 5, SDG 6, SDG 13, SDG 14, SDG 17, relevant to the proposed activities as well as key regional and global instruments and processes to which the activities will contribute.

7.   The draft 2024-2025 PoW is developed mainly under 3 MTS Programmes, namely:

- **MTS Programme Foundational 5:** Governance
- **MTS Enabling Programme 6:** Towards monitoring, assessment, knowledge and vision

of the Mediterranean Sea and coast for informed decision-making

- **MTS Enabling Programme 7:** For informed and consistent advocacy, awareness, education and communication

8.   Particular attention will be paid to the collaboration with all other MAP Components, due also to the cross-cutting role and mandate of INFO/RAC within the UNEP/MAP system.

MTS Programme Foundational 5: Governance

9.   The main objective of the activities and deliverables of the UNEP/MAP POW 2024-2025, proposed by INFO/RAC under this programme is to ensure the full MAP Data Policy implementation at regional and, as appropriate, at national levels. More specifically the draft 2024-2025 PoW envisages:

- The MAP Data Policy document, enriched by the Annexes relative to all the available data flows provides the full basis for its implementation.
- The capacities of the Contracting Parties are strengthened to implement MAP data sharing Policy with closer support and dedicated workshops.
- The MAP Data Policy principles are applied to monitoring data collection from countries (i.e by topic) with reference to the concluded IMAP call.

MTS Enabling Programme 6: Towards monitoring, assessment, knowledge and vision of the Mediterranean Sea and coast for informed decision-making

10.   The main objectives of the activities and deliverables of the UNEP/MAP PoW 2024-2025, proposed by INFO/RAC under this programme are to ensure the InfoMap platform maintenance and evolution, the effective and full operation of the reporting systems, to ensure Data Centre evolution towards a standardization of the management of the data flows. Moreover, it is foreseen to complete and maintain the IMAP Info System with all IMAP Common Indicators fully implemented an to ensure full implementation of the InfoMAP Spatial Data Infrastructure for the geographical data and maps (InfoMAPNode). Copernicus data analysis/integration of Copernicus Service to support indicators, data collection and ingestion will be performed. Full operability of the new MAP Knowledge Platform will allow the integration of InfoMAP System and MAP Components databases in a unique hub, including 2023 MED QSR data and dialoguing with MedProgramme KMP towards a future integration of Mediterranean environmental data.

More specifically the draft 2024-2025 PoW envisages:

- Maintain and update InfoMap System and all its components through a hardware and software upgrade in order to host in a fully efficient way the datasets collected by UNEP/MAP, prioritizing a fully integration into the Knowledge Management Platform
- Migrate, integrate, harmonize, manage and update MAP Component databases and platforms into InfoMap System ensuring a fully harmonization and integration into the Knowledge Management Platform
- Ensure Data Centre evolution towards a standardization of the management of the data flows for a better integration
- Maintain and update all InfoMAP components such as: BCRS on-line reporting system,

NBB reporting system, IMAP Info System with all IMAP Common Indicators fully implemented and InfoMAP Spatial Data Infrastructure for the geographical data and maps (InfoMAPNode)

- Enhance and update all InfoMAP tools as INFO/RAC Cloud tools for document repository and collaboration platform and customized Dashboards (to be integrated into the Knowledge Management Platform)

- Undertake Copernicus data analysis/integration of Copernicus Service to support indicator and data collection and ingestion

- Dedicated assistance for the whole MAP data reporting will be provided to Contracting Parties in terms of h/24 on-line support, workshop on assistance and training.

MTS Enabling Programme 7: For informed and consistent advocacy, awareness, education and communication.

11. The main objectives of the activities and deliverables of the UNEP/MAP PoW 2024-2025, proposed by INFO/RAC under this programme under this programme are to enhance the visibility of the MAP System, to disseminate the knowledge of the state of the Mediterranean Sea and Coast, to enhance MAP System institutional communication and to support MAP advocacy at COP24.

More specifically the draft 2024-2025 PoW envisages:

- MAP Operational Communication Strategy document updated for the biennium 2024-2025 in the framework of the new MAP Communication Strategy 2024-2029

- MED News - The MAP Newsletters completely reshaped and with new layout will be delivered on monthly basis

- Position COP 24 of the Barcelona Convention as an important regional conference driving the environmental and sustainable development agenda forward (COP24 website and Communication Pavilion in close cooperation with the host Country, videos and promotional material)

- Celebration of UNEP/MAP Barcelona Convention System Anniversaries: 50 years of UNEP/MAP

- Digital Communication Campaigns to enhance public awareness and outreach on UN and MAP Days observance and their topics and on key MAP topics for general and specific targets (MAP Partners, Civil Society, Private sector, Youth etc.) through web pages; interactive stories; burning issues; story maps; Infographics; Twitter cards; Videos; articles and interviews; "focus in" section in MED News;

- In the framework of the MAP Knowledge Management Strategy: the prototype developed for the Regional Sea KM Platform of the MAP will fully integrated in UNEP KM platform and will keep a close dialogue with other initiative as MED Programme KM platform. It includes MED QSR 2023 integration for an interactive consultation;

- In the framework of the digital transformation strategy priorities, focus and adaptation to the MAP System will be promoted together with integration of digital efforts of other MAP Components

- Digitalization of the MAP publication heritage: Catalogue developed for MAP Publication harmonized in Publication series layouts.

- Promotion of MAP educational capacity through E-Learning with a special attention to youth.

- Enabling effective MAP communication (Internal/external communication and MAP Staff digital capacity)
- Promote Mediterranean sustainability awards to shore up advocacy efforts for a transition to sustainable urban management and circular economy in the Mediterranean: Digital Communication Campaign for Istanbul Award including a promotional Video, website update and meeting with local communities
- Web APP for Citizen Science developed and implemented specifically for different targets (citizens, scientists, students)

12.   The draft 2024-2025 PoW is built on and aims at strengthening the result-based management (RBM) approaches that have been already followed in the previous PoW cycles as well as the integration element.

13.   Lessons learned from previous biennia have also been taken into consideration, particularly in terms of feasibility of planned deliverables, implementation flexibility to be considered when programming, the number and size of planned actions and how to consolidate activities of a similar nature.

MTS Programme Foundational 5: Governance

Main activity (means of implementation)	Expected deliverable	Lead Component	Other Component(	Partners	Rational: Core MAP mandates/ Protocol	Links: SDGs and Global Agenda	MTF/External resources/Both
Outcome 5.1. Effective Implementation and Enforcement by the Contracting Parties of the Barcelona Convention, its Protocols, MAP Policies, including Ecosystem Approach related COP decisions, the MSSD and Programmes of Measures achieved at							
5.1.5 Ensure MAP Data Policy full implementation at regional and as appropriate at national levels	a) MAP Data Policy Annexes related to each UNEP/MAP data flow tuned and updated b) Dissemination activities carried out among CPs in order to facilitate the Data Policy implementation b) Assistance/training workshops for CPs for MAP data sharing Policy implementation on general and particular (at country level) issues (at least one workshop for each beneficiary country. c) Evaluate the effectiveness of MAP Data Policy principles application in time (e.g. though monitoring on data retrieved from Countries). e) Support MAP Components and CU in the correct and full interpretation of MAP Data Policy and its application at country level	INFO/RAC	CU, MAP Components		**COP 19 Decision IG.22/7 -** Integrated Monitoring and Assessment Programme of the Mediterranean Sea and Coast and Related Assessment Criteria **COP 21 Decision IG.24/2 -** Governance **COP22 Decision IG.25/10 -** MAP Data Policy	crosscuting especially SDG 14 Targets, 17.14	MTF
Outcome 5.2. Systemic strengthening and effective functioning and delivery of MAP decision-making and advisory bodies ensured, and efficiency enhanced with new digital approaches							
5.2.3. Deliver successfully the main institutional meetings of MAP (Bureau, MAP Focal Point, EcAp Coordination Group and Thematic/Components Focal Points)	e) Meeting of the MAP Focal Points preceded by the MAP Component/Thematic Focal Points and back-to-back with the EcAp Coordination Group Meetings. f) Progress on POW implementation reviewed; EcAp Roadmap Implementation and other related COP decisions implementation reviewed. g) Draft decisions to COP 24 reviewed and negotiated, PoW and Budget reviewed, etc. h) Technical products of MAP components reviewed by the Components Focal Points meetings. i) Integrated sessions organised based on thematic approach.	INFO/RAC	All MAP components	UNEP, CPs	**COP22 Decision IG.25/1 -** Medium-Term strategy 2022-2027	crosscuting especially SDG 14 Targets, 17.14	MTF

MTS Enabling Programme 6: Towards monitoring, assessment, knowledge and vision of the Mediterranean Sea and coast for informed decision-making

Main activity (means of implementation)	Expected deliverable	Lead Component	Other Component(s)	Partners	Rational: Core MAP mandates/ Protocol Articles and COP decisions	Links: SDGs and Global Agenda	MTF/External resources/Both
Outcome 6.3. IMAP implementation and Environment and Development Observation provide updated and quality assured data in support of decision-making by Contracting Parties and assessment of GES.							
6.3.2 Maintain and update InfoMap System towards a fully integration into the Knowledge Management Platform	a) Hardware and software upgrade of the InfoMAP System in order to host in a fully efficient way the datasets collected by UNEP/MAP; b) InfoMap technological infrastructure implemented into the Knowledge Management Platform: architecture, functionalities and usage	INFO/RAC			**COP 19 Decision IG.22/7** - Integrated Monitoring and Assessment Programme of the Mediterranean Sea and Coast and Related Assessment Criteria **COP 21 Decision IG.24/4** - Assessment Studies	Crosscutting to all SDG 14 targets, especially 14.a but also 5, 6,8,9,12,13,15	MTF
6.3.3 Maintain and update BCRS on-line reporting system	a) Reporting system maintained, tuned and upgraded. b) System management: profiles, users, access rights managed and updated. c) Dedicated assistance and training for access and filling reporting modules (at least one workshop for each beneficiary contry). d) Towards a full interopeabity with EEA ReportNET 3 model with collaborative approach, API integration e) Consolidated dashboard of the data entered in the System. e) Interoperability: possibility of downloading data in different formats	INFO/RAC	CU		**COP 20 Decision IG.23/1** - Revised reporting format for the implementation of the Barcelona Convention for the Protection of the Marine Environment and the Coastal Region of the Mediterranean and its Protocols	Crosscutting to all SDG 14 targets, especially 14.	MTF
6.3.4 Maintain and update NBB reporting system	a) Reporting system maintained, tuned and upgraded. b) Integration of Quality Controls (QCs) c) System management: profiles, users, access rights managed and updated. d) Dedicated assistance and training for access and filling of NBB reporting modules (at least one workshop for each beneficiary contry). e) Relationship with the PRTR and EU Registry component implemented and assessment functions strengthened at regional, subregional, national and river basin scale. f) Summary dashboard of the data entered in the System. g) Interoperability: possibility of downloading files in different formats	INFO/RAC	MEDPOL		LBS Protocol, SAP MED and updated NAPs	Crosscutting to all SDG 14 targets, especially 14.a	MTF
6.3.5 Ensure Data Centre evolution towards a standardization of the management of the data flows	a) State of the harmonization of dataflows present into the Data Centre. b) Vulnerabilities identified and systems configured to enhance existing security features to prevent cyber attacks. c) System management for Users Directory and Groupware performed and upgraded. d) Dedicated assistance and training for access and use of Groupware and consultation of Data Dictionaries and Data Repository. e) MAP components and regional organizations supported to collect metadata and data in the Metadata Catalogue.	INFO/RAC			**COP 19 Decision IG.22/7** - Integrated Monitoring and Assessment Programme of the Mediterranean Sea and Coast and Related Assessment Criteria **COP 21 Decision IG.24/4** - Assessment Studies **COP22 Decision IG.25/10** - MAP Data Policy	Crosscutting to all SDG 14 targets, especially 14.a but also 5, 6,8,9,12,13,15	MTF
6.3.6 Maintain and update IMAP Info System with all IMAP Common Indicators fully implemented	a) IMAP Info System hardware and software platform upgraded and expanded to include all mandatory and candidate IMAP Cis in order to ensure fully operational reporting by CPs; b) Data Standards (DSs) and Data Dictionaries (DDs) developed for remaining Candidate IMAP Common Indicators; c) Data Standards (DSs) and Data Dictionaries (DDs) tuned for IMAP Common Indicators already in place; d) QA/QC tool upgraded and developed for all the remaining IMAP CIs data flows on the basis of the nature of the indcator; e) QA/QC tool tuned and integrated for all the existing IMAP CIs data flows; f) Helpdesk human resources dedicated to support h24 Contracting Parties in the reporting process; g) An additional automatic ""Helpdesk"" section implemented into the IMAP Info System to support CPs into the reporting process, recording all the requests to be used for statistical purposes. h) IMAP Assistance/Training meetings organized with Contracting Parties (at least un workshop for each beneficiary country) dedicated to the IMAP reporting process; i) Cooperation with relevant Regional Organization (i.e. Accobams, GFCM, etc.) in order to facilitate the interoperability between IMAP and their Infosystems and databases as appropriate; k) A specific section implemented into the IMAP Info System, as webform, to allow the CPs to officially provide information about the state of reporting in the country; l) ""User management"" system upgraded and adapted to MAP CU and MAP Components needs; m) A Data Analytics dashboard implemented into the IMAP Info System providing aggregation of monitoring data, dedicated to MAP Components assessment and also accessible to pubblic users n) Geographical section upgraded and customized for IMAP monitoring data visualization into the IMAP Info System and fully integrated in InfoMAPNode and KMP; o) Additional functionalities implemented in the IMAP Info System dedicated to MAP Components: data analysis and data export in different formats through specific tools implemented ad hoc; possibility of queries and layout the results in tables with data filtering; extensive customization, analysis and data visualization through Python modules (Python notebook, ex. Jupiter lab of WEKEO DIAS-CMEMS).	INFO/RAC	MEDPOL, PAP/RAC, SPA/RAC	ACCOBAMS, GFCM	**COP 19 Decision IG.22/7** - Integrated Monitoring and Assessment Programme of the Mediterranean Sea and Coast and Related Assessment Criteria **COP 21 Decision IG.24/4** - Assessment Studies **COP22 Decision IG.25/10** - MAP Data Policy	Crosscutting to all SDG 14 targets, especially 14.a but also 5, 6,8,9,12,13,15	MTF

6.3.7 Ensure full implementation of the InfoMAP Spatial Data Infrastructure for the geographical data and maps (InfoMAPNode)	a) InfoMAPNode maintained, tuned and upgraded. Implementation in the InfoMAPNode of information layers provided. Interoperability with CPs information systems strengthened. b) Dedicated assistance and support trainings to CPs to organize, upload and consult Spatial Data (at least one workshop for each beneficiary country) . c) Creation of user profiles and groups for InfoMAPNode ensured. d) Geoviewer for the visualization of georeferred data developed and implemented. e) Basic and thematic layers collected, developed and visualized. f) Spatial data and metadata from UNEP/MAP, CPs, RACs and other sources integrated in the InfoMapNode platform. g) Integration of InfoMAP Node into the Knowledge Management Platform	INFO/RAC	MAP Components		**COP 19 Decision IG.22/7** - Integrated Monitoring and Assessment Programme of the Mediterranean Sea and Coast and Related Assessment Criteria **COP 21 Decision IG.24/4** - Assessment Studies **COP22 Decision IG.25/10** - MAP Data Policy	Crosscutting to all SDG 14 targets, especially 14.a but also 5, 6,8,9,12,13,15
						MTF
6.3.8 Enhance the use new INFO/RAC Cloud tools for document repository and collaboration platform	New INFO/RAC Cloud implemented (i.e Teams) for document repository, networking and information exchange	INFO/RAC			**COP 22 Decision IG.25/3** - Governance	Crosscutting to all SDG 14 targets, especially 14.a but also 6,8,9,12,13,15
						MTF
6.3.9 Ensure visualization of integrated data through customized Dashboards (to be integrated into the Knowledge Management Platform)	a) Data Analytics dashboards implemented: rationale behind the choice of data fluxes represented (user requirements) and functioning. b) Elaboration of pre-compiled data products as aggregation and integration of data for different targets.	INFO/RAC			**COP 22 Decision IG.25/3** - Governance	Crosscutting to all SDG 14 targets, especially 14.a but also 6,8,9,12,13,15
						MTF
6.3.10 Undertake Copernicus data analysis/integration of Copernicus Service to support indicator and data collection and ingestion	a) Analysis of Copernicus Services products in cooperation with EEA to promote fully exploitation for IMAP data collection. b) Use of Copernicus Services products and integration in IMAP Contracting Parties' national programmes.	INFO/RAC	MAP Components	EEA	**COP 19 Decision IG.22/7** - Integrated Monitoring and Assessment Programme of the Mediterranean Sea and Coast and Related Assessment Criteria **COP 21 Decision IG.24/4** - Assessment Studies **COP 22 Decision IG.25/3** - Governance	Crosscutting to all SDG 14 targets, especially 14.a but also 6,8,9,12,13,15
						MTF
6.3.14. Maintain Biodiversity databases as appropriate, regularly update databases content and elaborate an operational strategy for marine biodiversity data management, in line with the UNEP/MAP Data Management Policy	c) UNEP/MAP Data Management Policy applied to marine and coastal biodiversity.	SPA/RAC, INFO/RAC		Action Plans Partners, MedPAN network, MEDACES, ACCOBAMS, GFCM		14.1; 14.2; 14.4; 14.5: 14.a
						MTF
	d) Different Marine Biodiversity databases and web platforms promoted among Mediterranean countries through training sessions and capacity building actions.	SPA/RAC, INFO/RAC				
						MTF
6.3.18 Migrate, integrate, harmonize, manage and update MAP Component databases and platforms into InfoMap System towards a fully integration into the Knowledge Management Platform	a) ICZM platform maintained and updated (evolution process to be discussed with PAP/RAC); b) Adriadapt portal hosted, maintained and updated in active cooperation with PAP/RAC; c) Adriatic.eco portal hosted, maintained and updated in active cooperation with PAP/RAC; d) MSP platform hosted, maintained and updated in active cooperation with PAP/RAC; e) MEDGISMAR database hosted, maintained and valorization in active cooperation with REMPEC; f) PoSOW and MENELAS databases hosting, maintenance and valorization in active cooperation with REMPE; etc.	INFO/RAC	MAP Components			Crosscutting to all SDG 14 targets, especially 14.a but also 5, 6,8,9,12,13,15
						MTF

MTS Enabling Programme 7: For informed and consistent advocacy, awareness, education and communication

Main activity (means of implementation)	Expected deliverable	Lead Component	Other Component(s)	Partners	Rational: Core MAP mandates/ Protocol Articles and COP decisions	Links: SDGs and Global	MTF/External resources/Both
Outcome 7.1. Stakeholders and policy makers properly informed about the state of the Mediterranean Sea and coast and aware of the environmental priority issues							
7.1.1. Disseminate knowledge of the state of the Mediterranean Sea and Coast (in-house expertise, Communication TF, media)	a) (After COP23 adoption) MED QSR 2023 communicated and disseminated as part of a system-wide communication plan including media engagement and outreach activities	CU, INFO/RAC	MAP Communication TF		**COP 21 Decision IG.24/4** - Assessment Studies **COP 21 Decision IG.24/2** - Governance	14,a	MTF
	b) MAP Operational Communication Strategy 2024-25 implemented in the framework of the 2024-2029 MAP Com Strategy c) MAP Operational Communication Strategy updated for the biennium 2024-2025. d) MED News - The MAP Newsletters (New format launched in 2023 released monthly).	INFO/RAC	MAP Communication TF		**COP 21 Decision IG.24/2** - Governance	crosscuting especially SDG 14 Targets	MTF
7.1.3 Position COP 24 of the Barcelona Convention as an important regional conference driving the environmental and sustainable development agenda forward	a) Develop and Implement COP 24 Communication Plan (in-house expertise, external expertise, Communication TF, COP Host Country Agreement, publication, side event)	CU, INFO/RAC	MAP Communication TF		**COP 21 Decision IG.24/2** - Governance	crosscuting especially SDG 14 Targets	MTF
	b) Short video capturing the main results achieved during the biennium c) Special issue of the MAP Newsletter capturing the main achievements of the biennium. d) COP24 website in close cooperation with the host Country. e) COP24 Communication Pavilion in close cooperation with the host Country.	INFO/RAC	MAP Communication TF		**COP 21 Decision IG.24/2** - Governance	crosscuting especially SDG 14 Targets	MTF
7.1.4. Towards a MAP Knowledge Management Strategy: develop the Regional Sea KM Platform of the MAP fully integrated in UNEP KM platform and in close dialogue with other initiative as MED Programme KM platform. (in-house expertise, consultancy, Communication TF, web platform, participation in events, knowledge sharing twinnings, regional meetings)	a) MAP Knowledge Management Strategy implemented b) Knowledge Hub fully developed for the harmonization of all the documental heritage of the MAP System (integrated in the Knowledge Platform). d) Connecting MAP and the community through the Knowledge Exchange hub of the Knowledge Management Platform: Update of existing tools and implementation e) Harmonized data, linked data integrated into the Knowledge Management Platform and interoperability among existing systems ensured f) MED QSR 2023 integration in the Knowledge Management Platform for an interactive consultation g) MedProgramme KMP harmonized and interoperable with MAP KMP. h) Feasibility study for the future interoperability with WESR i)Promotion of KMP and its links with global and regional platforms	INFO/RAC	MAP Communication TF, Data Mangement TF		**COP 21 Decision IG.24/2** - Governance **COP22 Decision IG.25/10** - MAP Data Policy	12,8	MTF
7.1.5. Promote Mediterranean sustinability awards to shore up advocacy efforts for a transition to sustainable urban management and circular economy in the Mediterranean	a) Award Organization (CU): call preparation, procedure implementation, selection of candidates and Award presentation at COP b) Promotion of IEFCA Award (INFO/RAC): IEFCA webside update, on-line application form update, promotional winner video and pomotional event with Coastal Cities representaitves	CU,INFO/RAC	MAP Communication TF		**COP 21 Decision IG.24/2** - Governance	crosscuting especially SDG 14 Targets	MTF
7.1.7 Celebrate UNEP/MAP B.C System Anniversries (New)	a) 50 years of MAP (MAP @50) celebrated through a high-level event (Co-organized with Egypt and Spain) b) MAP@50 Report on MAP achievements since its inception (this will require formal endorsement by the RACs who will contribute to putting this report together) c) MAP@50 Communication campaign and outreach events	CU and INFO/RAC (communication aspects) and MAP Components (for the compilation of the report)	MAP Communication TF				MEDPOL

	e) INFO/RAC 20th anniversary (2005-2025)	INFO/RAC	MAP Communication TF				MTF

Outcome 7.2. Citizen and general public awareness and outreach raised through citizen science and digital campaigns

7.2.2.Enhance public awareness and outreach on UN and MAP Days observance and their topics (in-house expertise, external expertise, Communication TF, digital campaigns, web platforms, outreach events, publications)	a) Digital Campaign for enhancing knowledge of UN and MAP Days (i.e Mediterranean Coast Day, Biodiversity Day, Air Pollution on the International Day of Clean Air for blue skies observance etc), through web page; interactive story; hot topics; story map; Infographics; Twitter cards; Video; articles and interviews; focus in section in MED News.	INFO/RAC	MAP Communication TF		**COP 16 Decision IG.19/6 -** MAP/Civil society **COP 21 Decision IG.24/2 -** Governance **COP 21 Decision IG.24/5 -** Common Regional Framework for Integrated Coastal Zone Management	crosscuting especially SDG 14 Targets	. MTF
7.2.3.Enhance public awareness and outreach on key MAP topics for general and specific targets (MAP Partners, Civil Society, Private sector, Youth etc.)	a) Digital Communication Campaigns enhancing knowledge about the main topics of Barcelona Convention to strenghten action of CU and MAP Components (i.e Pollution, Climate Change, Circular economy etc.) through web pages; interactive stories; burning issues; story maps; Infographics; Twitter cards; Video; articles and interviews; focus in section in MED News.	INFO/RAC	MAP Communication TF		**COP 16 Decision IG.19/6 -** MAP/Civil society **COP 21 Decision IG.24/2 -** Governance		. MTF
	f) Web APP for Citizen Science updated and promoted pecifically for different targets (citizens, scientists, students).« g) Video Contest on the key topics of the biennium launched.	INFO/RAC	MAP Communication TF		**COP 16 Decision IG.19/6 -** MAP/Civil society **COP 21 Decision IG.24/2 -** Governance	crosscuting especially SDG 14 Targets	MTF
	h) Promotion of environmental education courses in schools aimed at increasing knowledge of the role of UNEP/MAP to the younger generation; i)Dissemination of the young person guide document	INFO/RAC	MAP Communication TF		**COP 16 Decision IG.19/6 -** MAP/Civil society **COP 21 Decision IG.24/2 -** Governance		MTF

Outcome 7.3. Towards a digital transformation: use of digital technologies to improve networking and MAP visibility

7.3.2 Towards a digital transformation	a) Digital transformation strategy implemented: priorities, focus and adaptation to the MAP System.« « b) Digitalization of the MAP publication heritage: Catalogue developed for MAP Publication harmonized in Publication series layouts.	INFO/RAC	MAP Communication TF		**COP 21 Decision IG.24/2 -** Governance	crosscuting especially SDG 14 Targets	. MTF
7.3.3 Promote MAP educational capacity through E-Learning	a) E-Learning platform mantained and further developed. b) On-line general courses on MAP System and Barcelona Convention developed. c) On-line thematic courses on MAP Components main topics developed. (POSOW-REMPEC, PAP/RAC for ICZM training courses, SCP/RAC Switchers' training courses)	INFO/RAC	MAP Communication TF		**COP 21 Decision IG.24/2 -** Governance	4,7	MTF
7.3.4 Enable effective MAP communication	a) Directory of all the MAP network maintenance and update (repository of NFPs designations). b) On-line Event Calendar of all the MAP network initiatives maintenance and update.d) MAP Communication Task Force on-line network enhanced.c) Survey tool further developed and mantained.d) Impulse to social media in the MAP system: Social media account followers increased.	INFO/RAC	MAP Communication TF		**COP 21 Decision IG.24/2 -** Governance	crosscuting especially SDG 14 Targets	MTF