



**Mediterranean
Action Plan**
Barcelona
Convention



⋮ **INFO/RAC**
⋮ **National Focal Points Meeting**
Rome, Italy **7-8 June 2023**

Towards a Knowledge Management Strategy: the upcoming Knowledge Management Platform and linkages with Digital Transformation process



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● INFO/RAC
● National Focal Points Meeting
● Rome, Italy 7-8 June 2023

Outline

- Depicting the knowledge management strategy: main elements
- Guiding principles
 - What is Knowledge Management?
 - How knowledge should be managed?
- Strategy implementation: the KMP
 - KMaP architecture
 - Digital Transformation actions
 - KMaP attended products
 - Implementation steps
 - Users' profiles
- Mockup demo
- A survey for the platform

Main elements of the knowledge management strategy

Objectives:

1. Individuation of guiding principles underlying the strategy.
2. Set a path to catalogue and harmonize data, information and knowledge across UNEP-MAP.
3. Fix sharing common practices for UNEP-MAP knowledge in a way that MAP heritage could be reused more than the possible.
4. Trace a path to ease the application of UNEP-MAP data policy at different levels
5. Create a unique access point to UNEP-MAP knowledge.
6. Create a cooperation network, composed by UNEP-MAP components, Contracting Parties, and relevant stakeholders.

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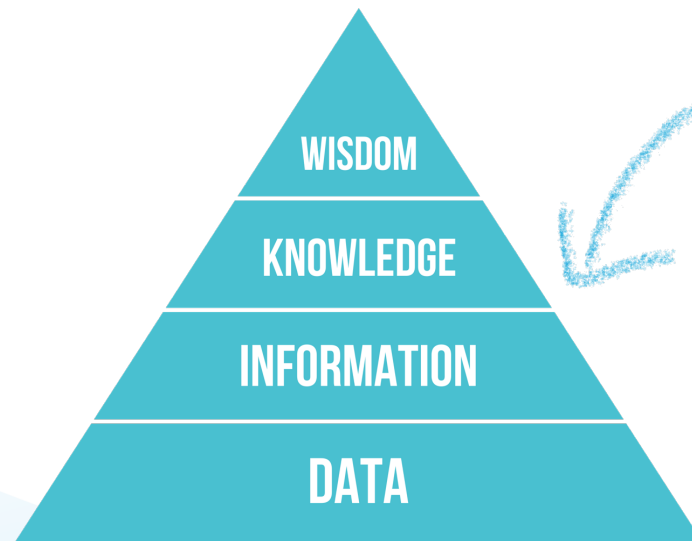
Guiding principles: what is knowledge management?

From business environment:

*"The systemic and organizational process of acquiring, organizing, and communicating knowledge for employees who may use it in order to be more effective and productive"*¹

With the aim to **generate, preserve, exchange, discover, acquire, use, and evaluate** knowledge²

KM is the method of extracting **value** from an organization's intellectual capital.



Value is based on data and keeps growing while enriching data with **context** and **experience**, generating knowledge.

Guiding principles: how knowledge should be managed?

Where **FAIR** stays for:

Findable → through the association of a persistent identifier to the resource and the indexing in research engines

Accessible → through the removal of barriers between user and data

Interoperable → through the use of standards and machine actionable metadata

Reusable → through the use of meaningful metadata and appropriate data licenses

Strategy implementation: KMaP

The MAP Knowledge Management Platform (KMaP) is the implementation instrument of the strategy, following commitments shared in the adopted Data Policy.

Prodromic activities:

- Data discovery: structured and unstructured data
- Data quantification and qualification
- Data metadatation and application of standard common practices (towards harmonization)



Data Management Task Force work

KMaP

UNEP-MAP Knowledge Management Platform

A unique hub to Mediterranean knowledge



Presentation

Presentation text of the project. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. tum zzril delenit augue dui dolore te feugait nulla facilisi.



Governance



Land-Sea based
pollution



Biodiversity
and ecosystems



Integrated coastal
zone management



Sustainable
consumption and
production



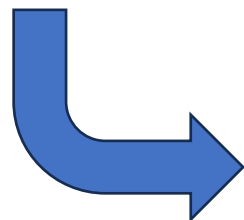
Climate change
adaptation

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November 2022

Focus on structured data:

- Databases
- Geographical Layers
- Applications
- Platforms



December 2022
February 2023

Focus on:

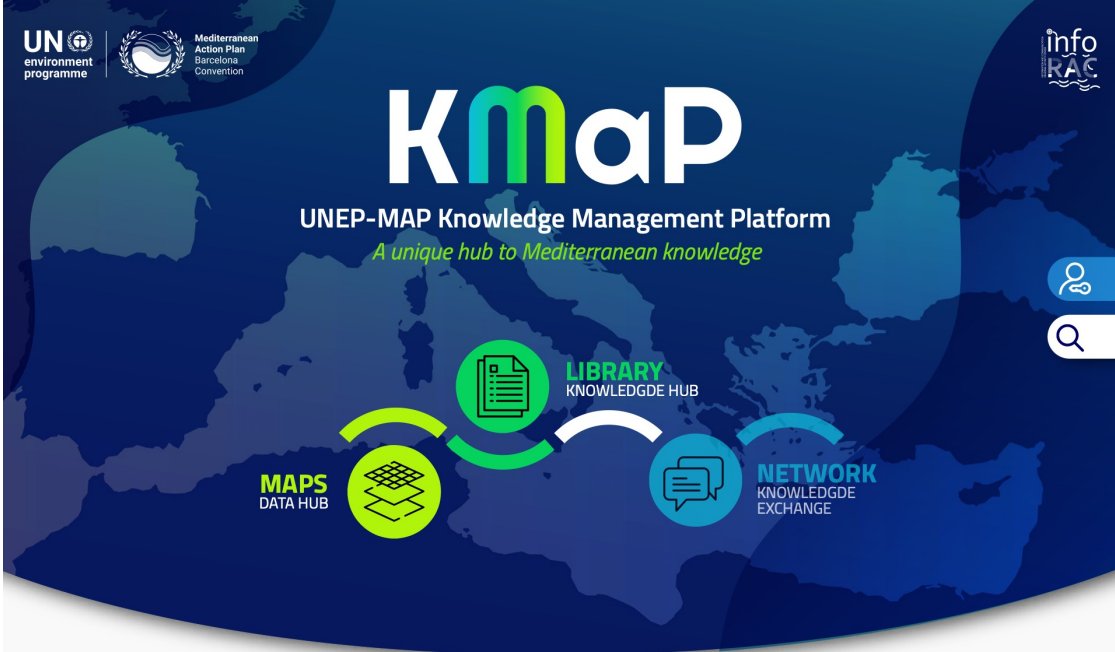
- Better characterizing information sources
- Unstructured data (libraries)



March 2023

Focus on:

- Integration of information sources and possible improvements
- Raising needs from the RACs
- Data policy implications
- Foreseen steps



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Choice of standards (and other relevant actions) in line with the **adopted Data Policy**

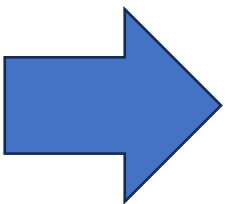


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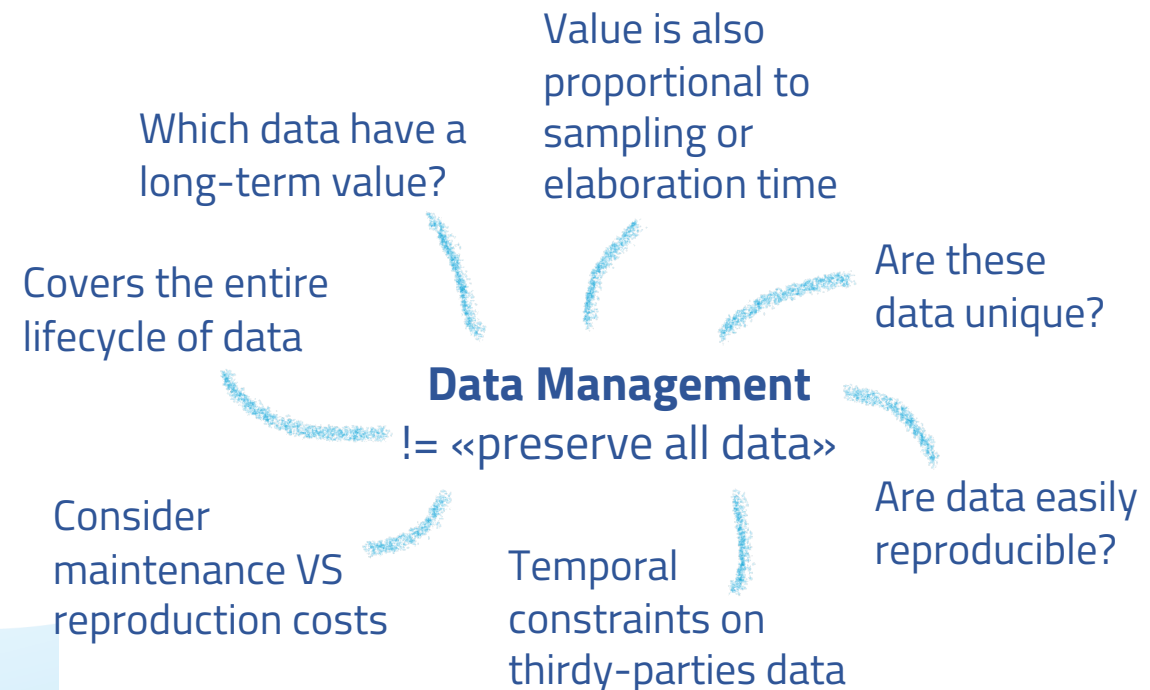
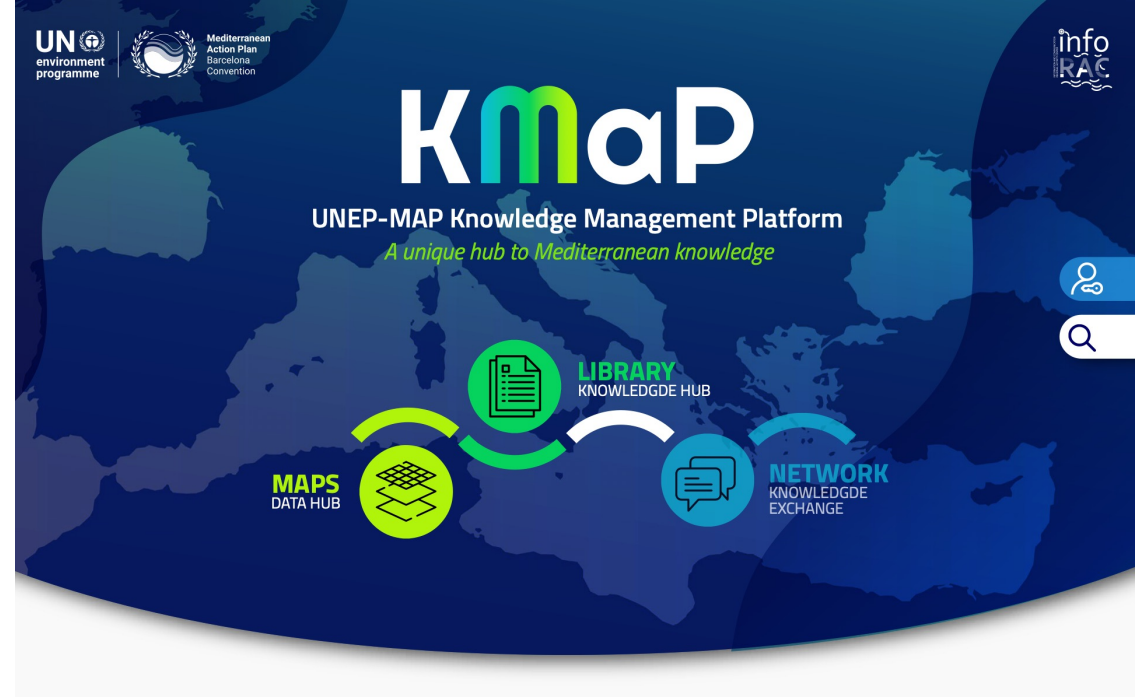
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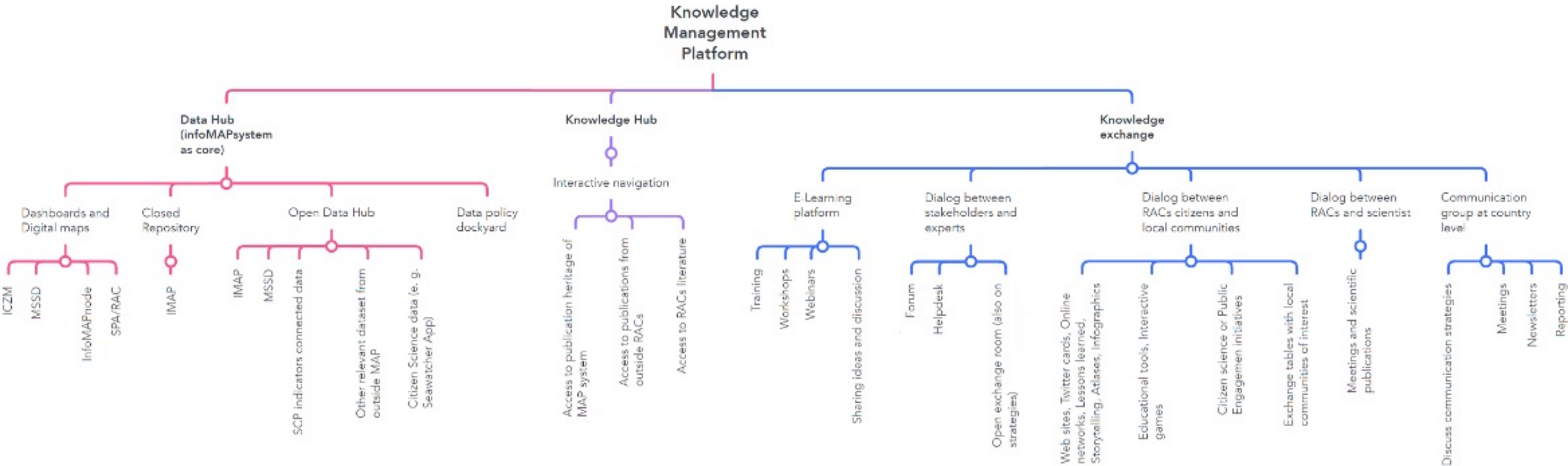
Next step: **Data Management Plan**



KMaP architecture

Aiming to be a unique access hub to Mediterranean knowledge, it is composed by three parts:

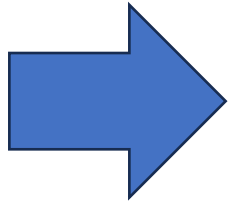
1. Data Hub: managing «geographical objects»
2. Knowledge Hub: managing «non-geographical objects» (documents, videos, leaflets, etc.)
3. Knowledge Exchange: connecting the KMaP to stakeholders' community



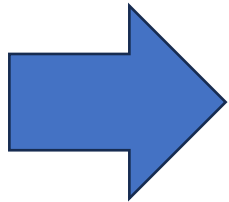
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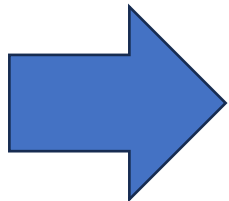
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Implemented in GeoNode, InfoMAPNode will be the core of the Data Hub



For the Knowledge Hub we are currently studying the possible integration with a semantic knowledge engine able to better classify and retrieve documents



For the Knowledge Exchange an integration with a Project management tool is probable

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The **digital transformation** we are pursuing through concrete actions reflects on the study and choice of the most advanced digital **technologies.**

For the Knowledge Hub we are currently studying the possible integration with a semantic knowledge engine able to better classify and retrieve documents

These technologies are more and more **improving knowledge management!**

For the Knowledge Exchange an integration and project management tool is probable

KMaP architecture & Digital Transformation actions

GeoNode implements most known Open Geospatial Consortium standards for geographical data sharing



In line with **OBJ1 of Digital Transformation:** *Redefine digital delivery models* to increase accessibility of information across and outside the MAP

For the Knowledge Hub we foresee to implement a triple store system based on **RDF** thesauri



In line with **OBJ1 and OBJ4 of Digital Transformation:** *Unleash knowledge within MAP system* cataloguing, connecting and sharing MAP knowledge

To enhance cooperation with partner we foresee to integrate a **Project Management Tool**



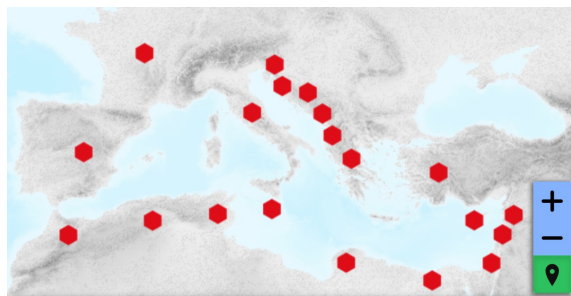
In line with **OBJ2 of Digital Transformation:** *Enhance digital co-creation and collaboration models* to improve collaboration methods

...mentioning some examples only.

KMaP attended products

Geographical Objects are:

- Layers



Coastday - past events

[a dataset from PAPRAC](#) - / May 12th 2023

This dataset refers to all the past [Coastday](#) events country by country. Coastday is an event of awareness rising organized yearly by PAP/RAC and involves Contracting Parties from the whole MAP. Category: [MSP](#)

[View dataset](#)



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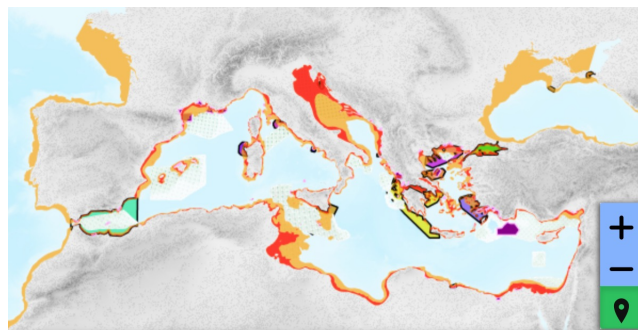


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KMaP attended products

Geographical Objects are:

- Layers
- Maps (overlay of layers)



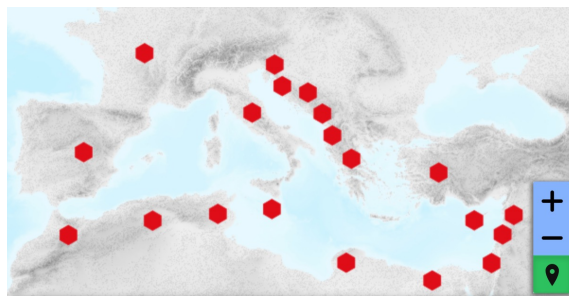
Species distribution analysis

[View map](#)

[a map from INFORAC Editor / February 13th 2023](#)

Spatial analysis of species distribution by crossing SPAMI areas, species distributions of horse mackerel and Mediterranean mussel.

Category: [Species](#)



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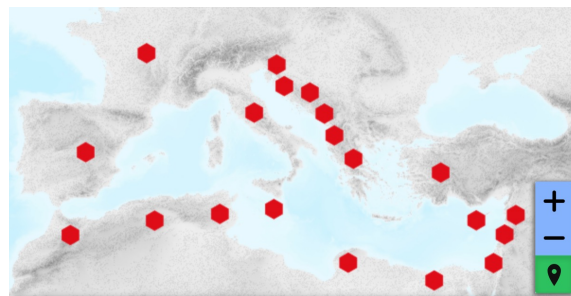
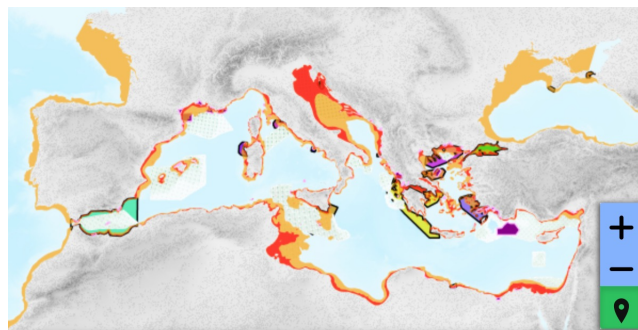
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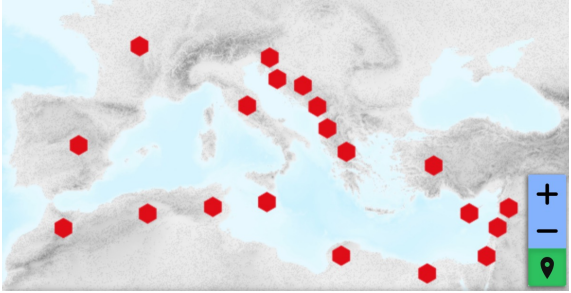
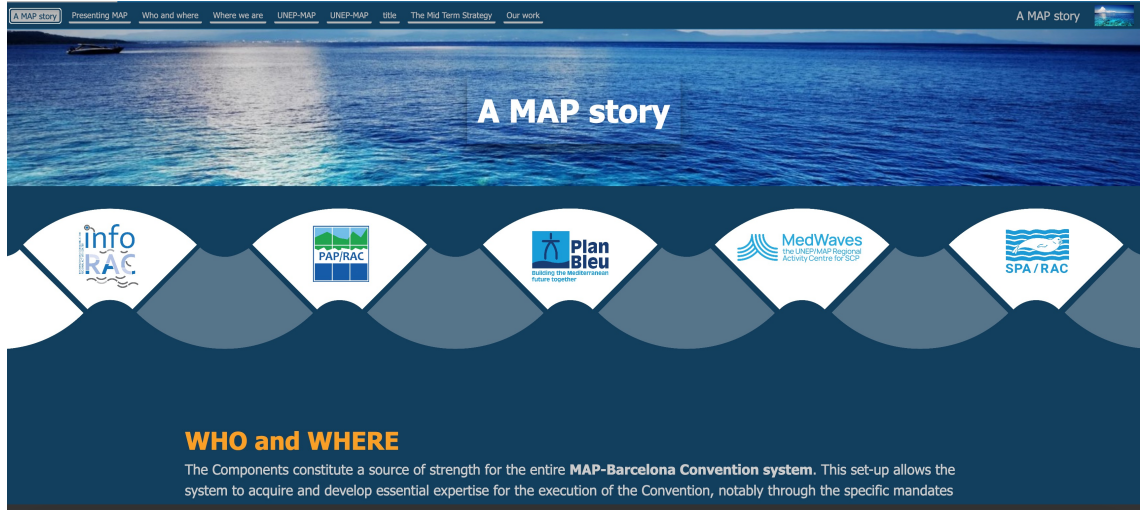
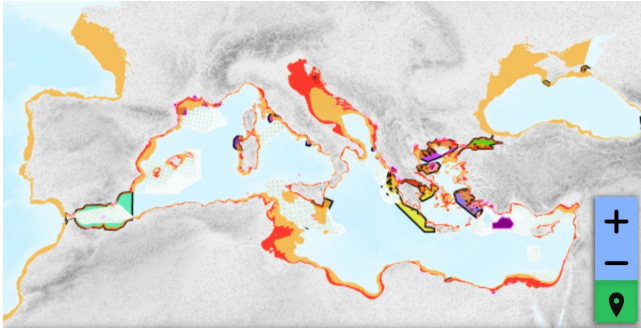


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Geographical Objects are:

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- Dashboards



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country	year	date	accident	pollution	pollution	ship_name
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Greece	2018	2018-08-4	Blow-out	Yes	<7	ALKION I
Greece	2012	2012-05-4	Founder			
Greece	2018	2018-03-4	Oil or gas	Yes	<7	RIRI
Greece	2018	2018-09-4	Oil or gas	Yes	<7	ANEMOS
Greece	2018	2018-08-4	Oil or gas	Yes	<7	AQYAREI
Greece	2018	2018-12-12	Fire or ex	Yes	<7	PATHOS

1,056 items

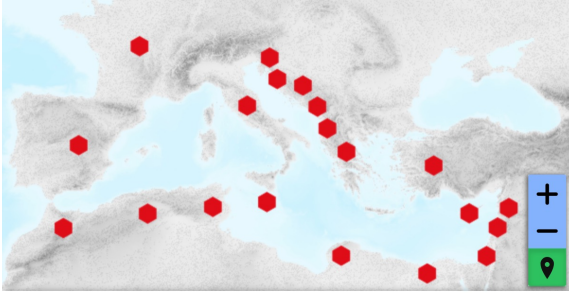
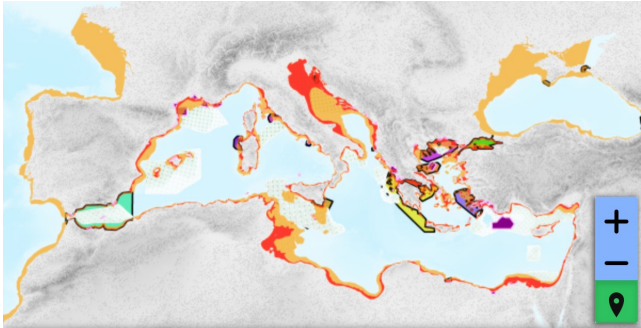


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They could be more or less «complicate to read» (Geostories and Dashboards, for example, have a clear divulgation aim) so intended to be used by specialized or generalistic public.

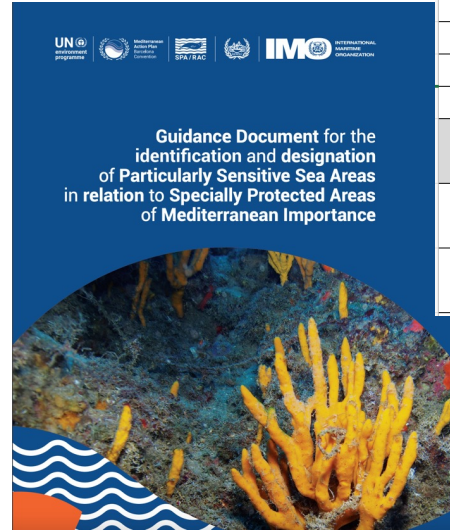
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KMaP attended products

Non-geographical Objects are:


- Technical documents:
 - Guidelines
 - Reports
 - Scientific papers
 - Tables



Responsible national authority	Responsible authority	Indicator	Target	National Status	Status remark	Expected delivery (Year)
	Cps	% of Cps having designated officials	100%			
Department of Policies and Strategies for the Development of Infrastructure, Networks and Transport, Ministry of Infrastructure and Energy,	Cps / Stakeholders	% of Cps having designated officials	100%			
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	Cps / Stakeholders	Number of peer reviews in the region	5			
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Diversity and Distributions, (Diversity Distrib.) (2016) 22, 694–707

A Journal of Conservation Biogeography



BIODIVERSITY RESEARCH

Mapping the impact of alien species on marine ecosystems: the Mediterranean Sea case study

Stelios Katsanevaki^{1,2*}, Fernando Tempera¹ and Heliana Teixeira¹

¹European Commission, Joint Research Centre (JRC), Institute for Environment and Sustainability (IES), Water Resources Unit, 21027 Ispra (VA), Italy, ²Department of Marine Sciences, University of the Aegean, University Hill, 81100 Mytilene, Greece

ABSTRACT

Aim To develop a standardized, quantitative method for mapping cumulative impacts of invasive alien species on marine ecosystems.

Location The methodology is applied in the Mediterranean Sea but is widely applicable.

Methods A conservative additive model was developed to account for the Cumulative IMPacts of invasive ALien species (CIMPAL) on marine ecosystems. According to this model, cumulative impact scores are estimated on the basis of the distributions of invasive species and ecosystems, and both the reported magnitude of ecological impacts and the strength of such evidence. In the Mediterranean Sea case study, the magnitude of impact was estimated for every combination of 60 invasive species and 13 habitats, for every 10 × 10 km cell of the basin. Invasive species were ranked based on their contribution to the cumulative impact score across the Mediterranean.



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Barcelona Convention

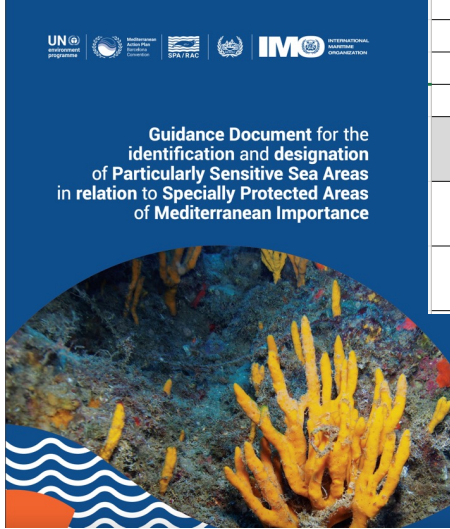


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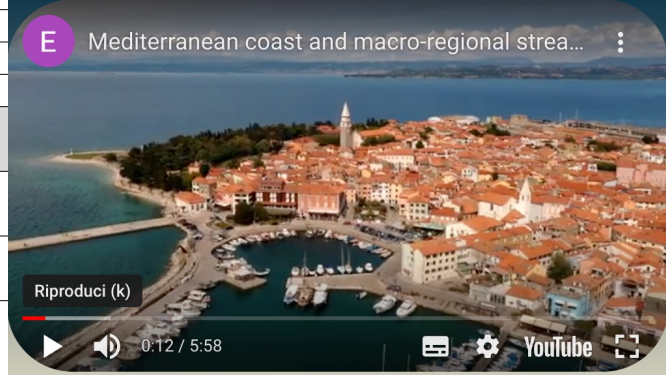
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- Information documents:
 - Video
 - Posters
 - Leaflets



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Green Entrepreneurship: exemplary innovative alternatives undertaken in the Mediterranean and abroad.

The Mediterranean region is undergoing dramatic changes. The contamination of water, soil and air, the depletion of fisheries and biodiversity, over-construction, poor waste management, and water shortages. Furthermore, the economic, social and political transition adds up to the increasingly palpable impact of environmental issues, creating a context of great uncertainty. However, these changes have also given rise to green entrepreneurs, institutions, organizations and governments to search for great opportunities of innovation, expansion and differentiation. Exemplary initiatives have been undertaken in the Mediterranean to solve the most pressing issues in the region. Below, we present some of the challenges we are facing, and how innovative initiatives are solving them, both in the Mediterranean and also in other regions of the world.

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Mediterranean Cases

SEKEM: Born of the sun. A project of Ibrahim Abouleish (Founder)

13:28

1

Ibrahim Abouleish has the vision to make the desert come alive thanks to organic agriculture. At the same time, he also creates education and health projects in order to raise awareness of Egyptian people and their culture. Currently, SEKEM is a worldwide example of the successful re-generation of a

Inspiring Future Green Entrepreneurs

"Adopting the ecosystem approach in the Mediterranean" by the World Wild Fund

10:52

10

WWF visits the Mediterranean, where forward-thinking fishermen in Kalymnos are taking steps to ensure healthy seas for future generations. In doing so, they adopt the ecosystems approach, which proves to be quite a successful tool.

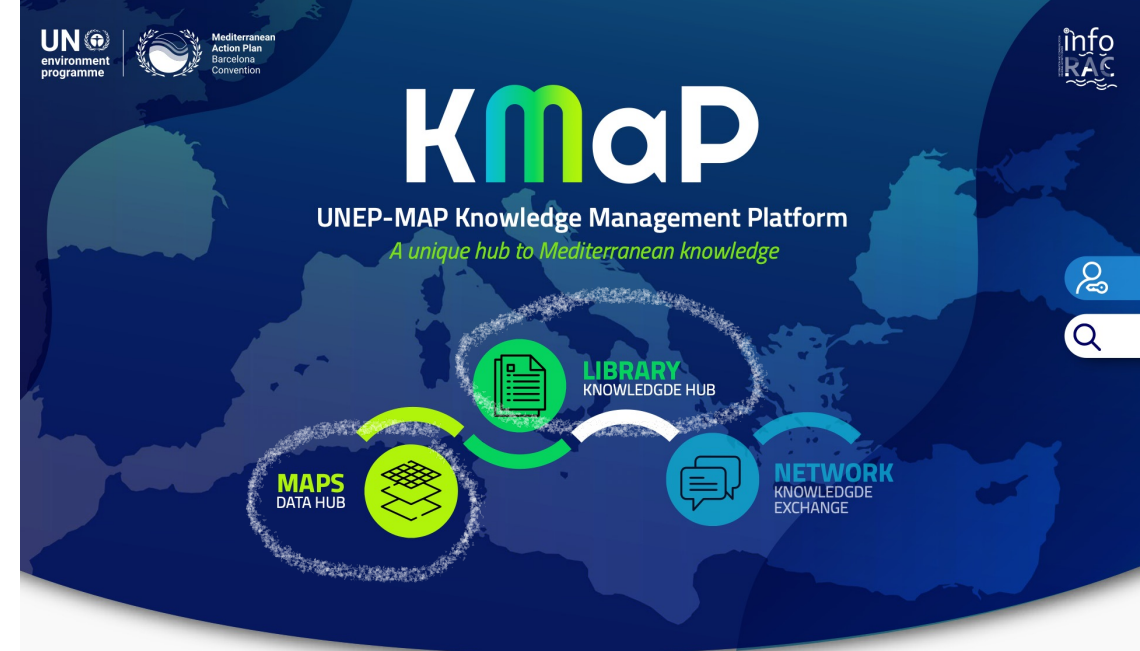
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A Journal of Conservation Biogeography

KMaP implementation steps

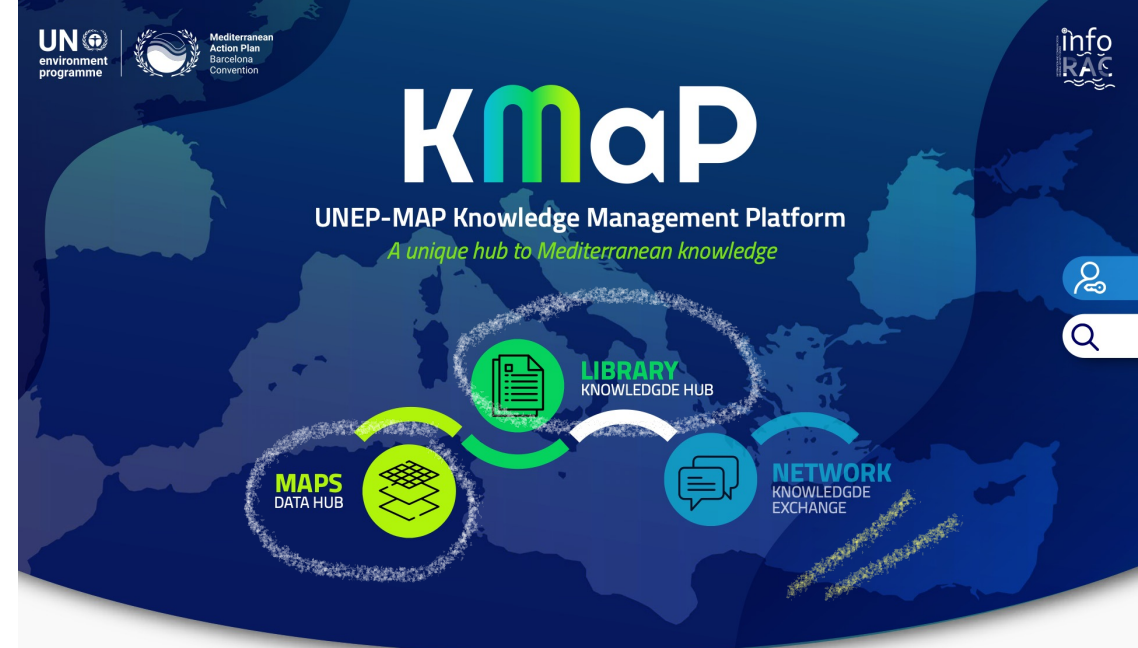
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KMaP implementation steps

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The **NETWORK** (Knowledge Exchange) will be implemented starting from the next year.

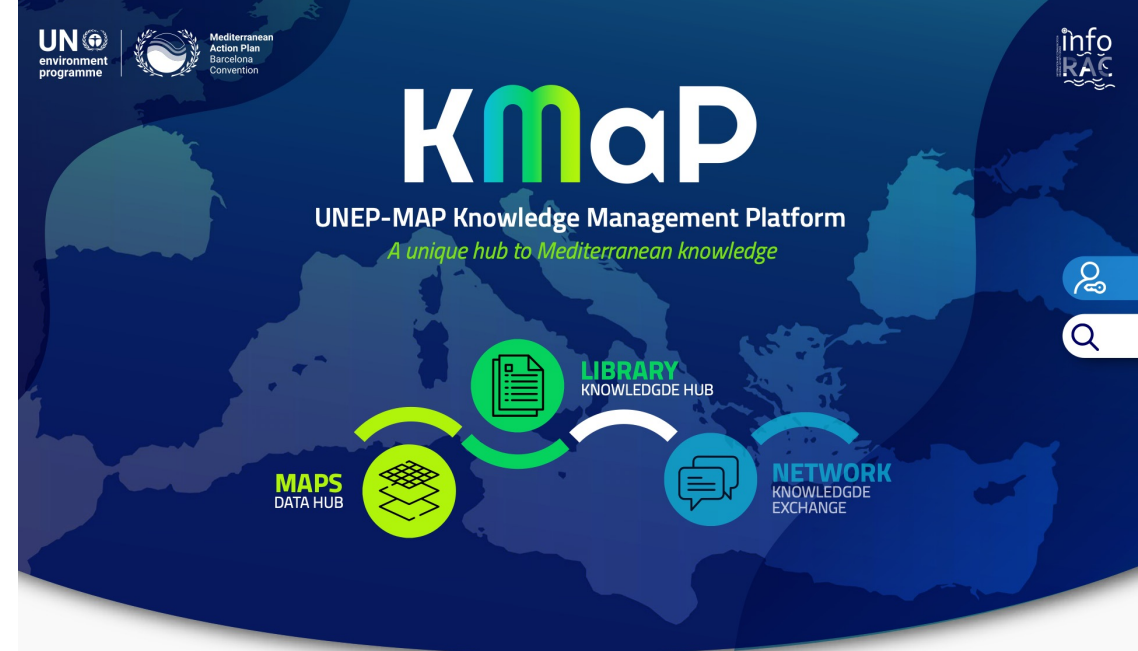
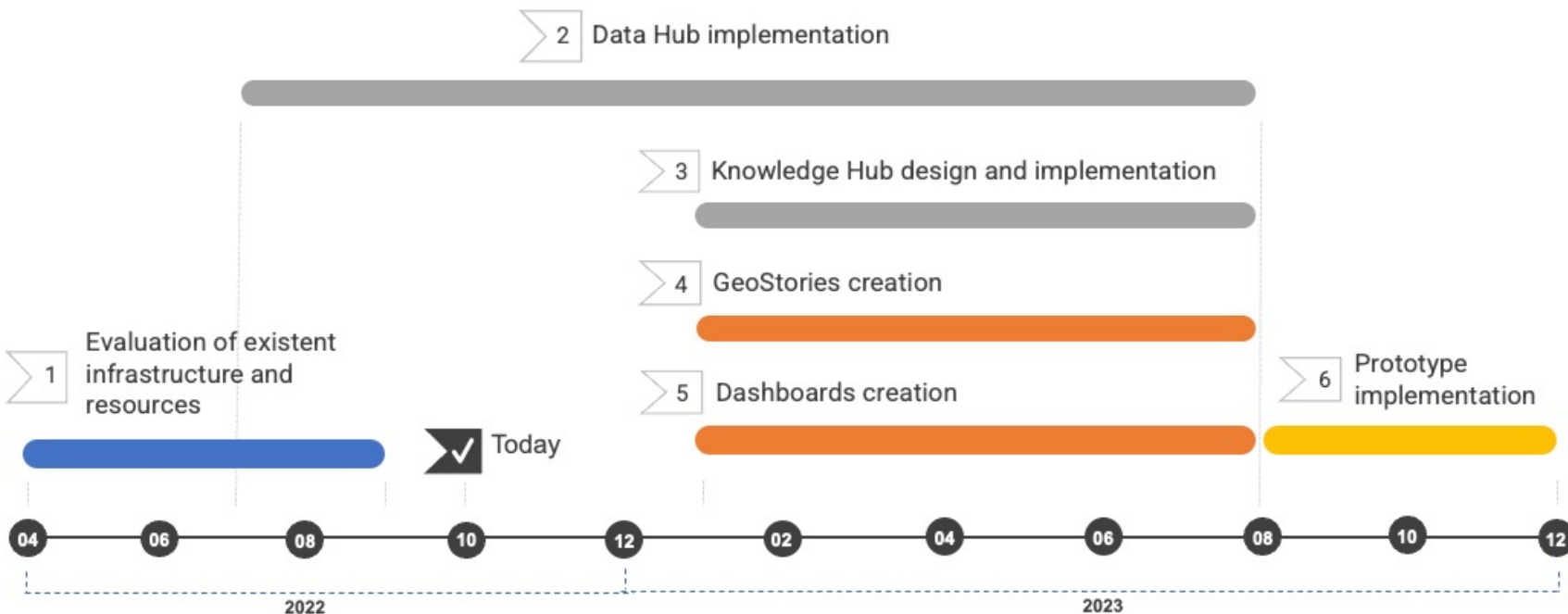


KMaP implementation steps

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The timing for the first prototype is the following:



• INFO/RAC
• National Focal Points Meeting
• Rome, Italy 7-8 June 2023

KMaP implementation steps

- Phase 0) Definition of **users** and **requirements**, definition of users' **potential interests**, identification of **use cases**
Aim: ease the implementation of the attended products (Dashboards, Geostories and Knowledge Hub).
- Phase 1) Four parallel actions for the creation of **Dashboards**, **Geostories** and the **Knowledge Hub** and the completion of the **Data Hub**
Aim: preparation of prototype whole infrastructure.
- Phase 2) Preparation of the Prototype with a **unique visual interface + feedbacks** from expert users group
Aim: test a first version of the prototype.

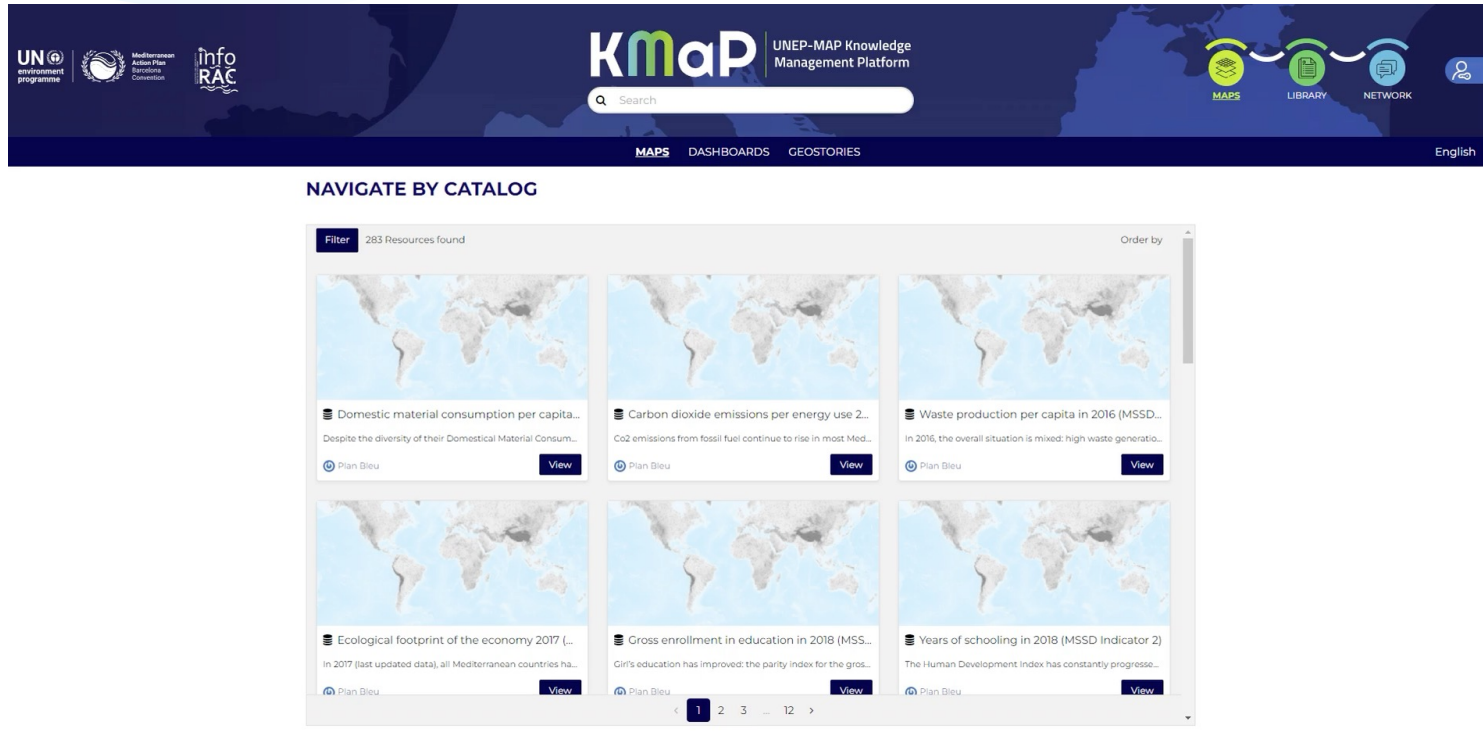


Release of the prototype

KMaP users' profiles

	User	Is registered?	Can Upload?	Can Edit/Delete?	Can View?	Can Download?	Can Set Privileges?
Contracting Parties	CP	Yes	Yes	Yes, their data	Yes. Public and restricted material (following sharing regulations)	Yes. Public and restricted material (following sharing regulations)	No
MAP components	MAP CU and RACs (except INFO/RAC)	Yes	Yes	Yes, their data	Yes. Public and restricted material (following sharing regulations)	Yes. Public and restricted material (following sharing regulations)	No
	INFO/RAC	Yes	Yes	Yes, all the material on platform	Yes, all the material on platform	Yes, all the material on platform	Yes
MAP partners	Stakeholders and researchers	Yes	No	No	Yes, Public and restricted material (following sharing regulations)	Yes, Public and restricted material (following sharing regulations)	No
Other users	Anonymous	No	No	No	Yes, only public material	Yes, only public material	No

News from the Mock-up: KMaP live demo



In this short video are shown mockups of:

- Data Hub: **geographical layers** and **maps** catalog, filters and visualization of files
- Data Hub: **dashboards** catalog, and dashboard preview
- Data Hub: **geostories** access map, and geostory visualization
- Knowledge hub: **library** catalog, and document preview

Help us testing the logics behind the upcoming KMaP!



Help us testing the logics behind the upcoming KMaP!



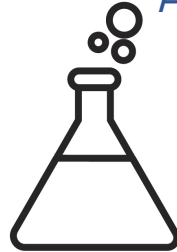
INFO/RAC is currently working to visualize how the future Knowledge Management Platform could be used and from whom. We designed some workflows to depict users' journey inside the platform, that offers a lot of possibilities indeed!

Here below a graph representing the possible products you can find inside the platform and the possible search method you can use to achieve them.

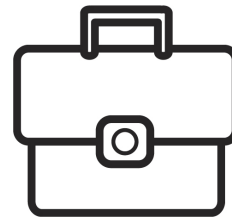
Help us testing the logics behind the upcoming KMaP!



A student



A researcher



A businessman



An association



A politician

We hypothesized some **users**

We hypothesized some **use cases** for the platform

We designed the **logics** behind **products search and retrieval**

We need **your help** for testing these assumptions 😊

Help us testing the logics behind the upcoming KMaP!

The **head of a large enterprise** in the field of energy has to draft a risk analysis for fossil fuels exploitation...

A **scuba diving association** had to plan their future excursions, looking for corals...

A **journalist** has to interview the new Ministry of the Environment and Coasts asking for...

A **National Focal Point** has to write a report to assess the state of pollutant at sea...

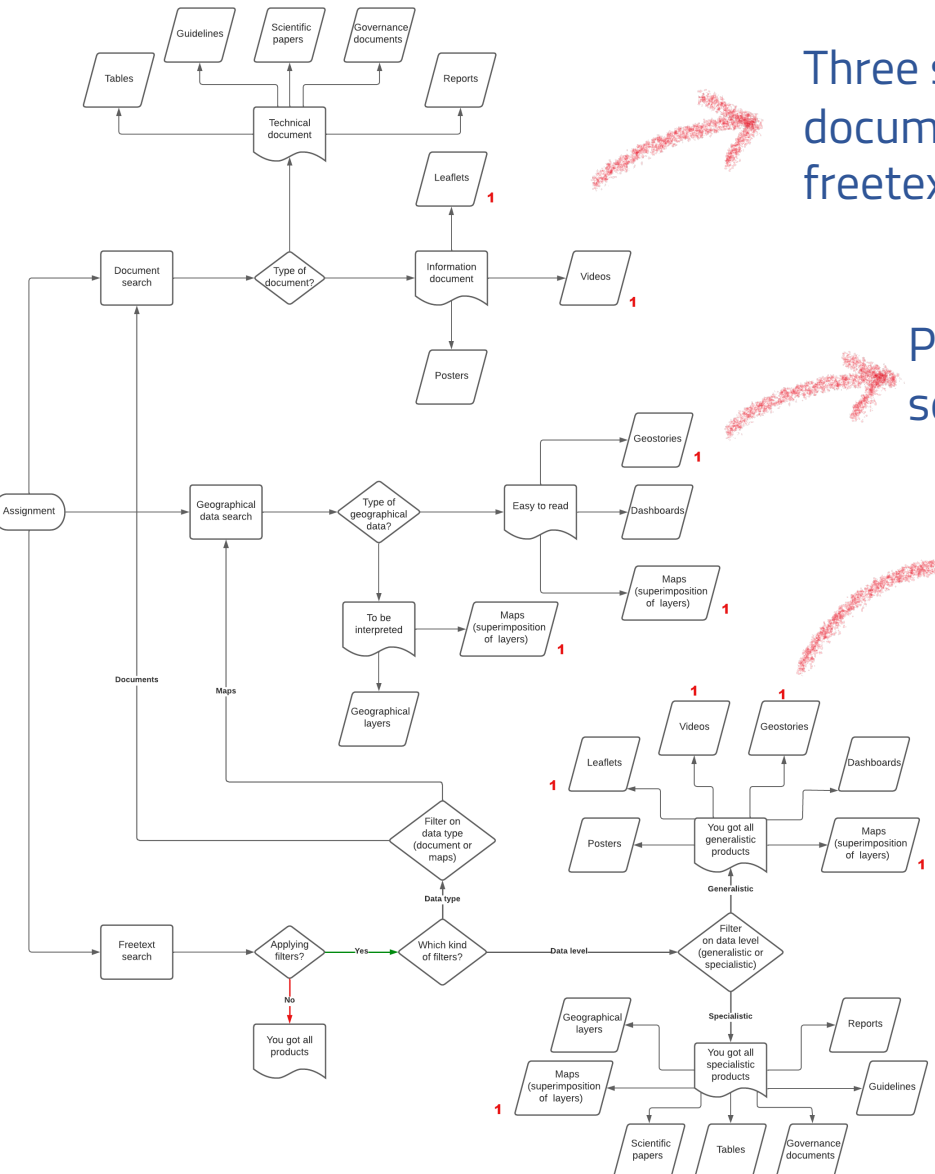
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Three search methods:
documental, geographical,
freetext

Possibility to combine more
search methods in a single survey

Types of products
differentiated in:

- Generalistic or specialized
- Geographical or not geographical

Scoring accordingly
to the assignment

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Help us testing the logics behind the upcoming KMaP!

So, let's participate!

- Get into the meeting website
- Search for the «KMaP logics survey» section in the top right menu
- Read the description and go to assignments preview
- Choose the one you prefer and feel free to get the survey more than one time if you enjoy it!

YOU ARE A CITIZEN...

VOUS ETES UN CITOYEN...

For a school homework a **student** must write a report on SDG 14.1, with particular focus both on beach litter and microplastics...

PLAY

YOU ARE A STAKEHOLDER...

VOUS ETES UNE PARTIE PRENANT...

A **scuba diving association** had to plan their future excursions, looking for coral and natural reefs in the Mediterranean Sea...

PLAY

YOU ARE A CP/NFP...

VOUS ETES UN CP/NFP...

A **journalist** has to interview the new Ministry of the Environment and Coasts asking for his plan in the frame of international decisions in that sense...

PLAY

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Mediterranean
Action Plan
Barcelona
Convention



● INFO/RAC
● National Focal Points Meeting
● Rome, Italy 7-8 June 2023

Help us testing the logics behind the upcoming KMaP!



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Help us testing the logics behind the upcoming KMaP!

The survey is directed **firstly to you**, because we think that your expert feedback would be really useful for KMaP, but it will also be shared **with the large public later**, once this first round of tests will be over.

We will discuss about the **results** of the survey in follow-up communications.

Thanks for your participation!

We hypothesized some **users**

We hypothesized some **use cases** for the platform

We designed the **logics** behind **products search and retrieval**

We need **your help** for testing these assumptions 😊

Help us testing the logics behind the upcoming KMaP!



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Here below a graph representing the possible products you can find inside the platform and the possible search method you can use to achieve them.

Thanks for your attention



Questions

Annalisa.Minelli@info-rac.org



Mediterranean
Action Plan
Barcelona
Convention



● **INFO/RAC**
● **National Focal Points Meeting**
● Rome, Italy 7-8 June 2023

References

1. Wong, S.-S., Ho, V. T., & Chay Hoon Lee. (2008). A Power Perspective to Interunit Knowledge Transfer: Linking Knowledge Attributes to Unit Power and the Transfer of Knowledge. *Journal of Management*, 34(1), 127–150. <https://doi.org/10.1177/0149206307308912>
2. Aviv, I.; Hadar, I.; Levy, M. Knowledge Management Infrastructure Framework for Enhancing Knowledge-Intensive Business Processes. *Sustainability* 2021, 13, 11387. <https://doi.org/10.3390/su132011387>



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